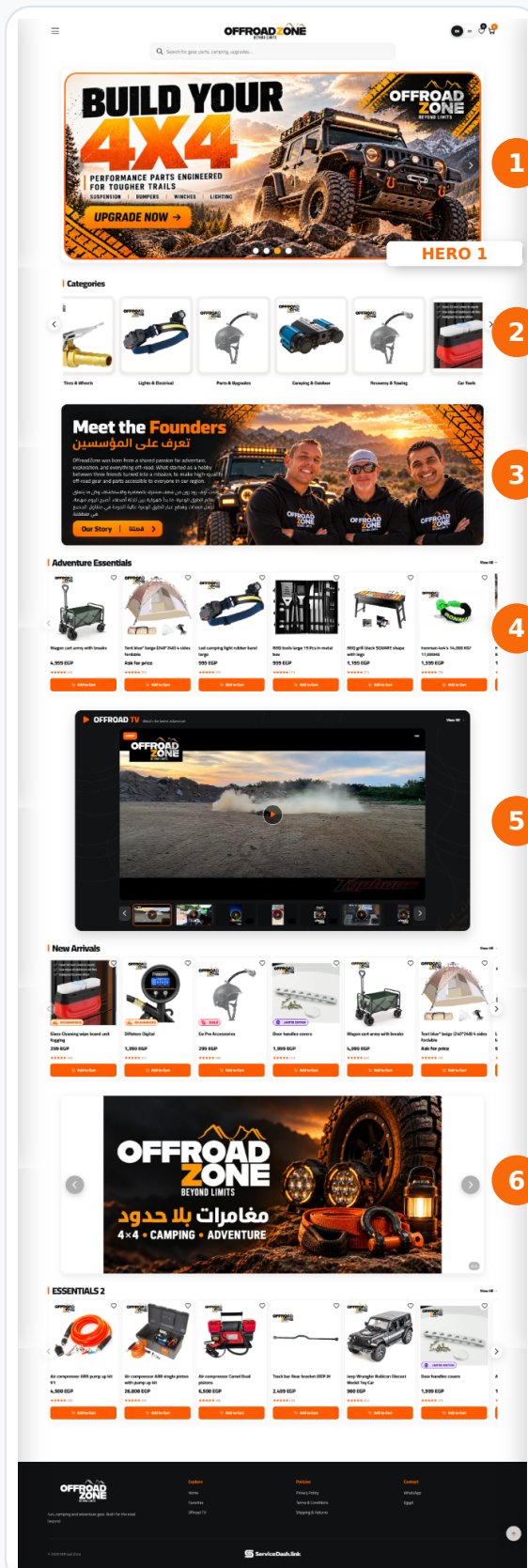




Understand your homepage

See the available content areas, then choose what to show and where it appears.



1 Hero 1 / Main banner
Your main campaign or promotion.
Single banner | Carousel | Click action

2 Categories
Help shoppers browse product groups.
Show or hide | Change position

3 Hero 2
A second space for a story, offer or campaign.
Single banner | Carousel | Click action

4 Product sections
Display collections such as Adventure Essentials and New Arrivals.
Choose collection | Show or hide | Change position

5 TV
Feature videos alongside your shopping sections.
Show or hide | Change position

6 Hero 3
Another promotion within your homepage.
Single banner | Carousel | Click action

The same product-section options apply to all product rows.
Header, search and footer provide the surrounding navigation.



Choose what each Hero does

A Hero is a banner area. Each of the three areas has its own format and click destination.



Hero 1



Hero 2



Hero 3

Choose a display format

Single advertisement

One banner for one clear message.



ONE
BANNER

Carousel

Multiple slides in the same Hero area.



SLIDES

Choose what happens when clicked



Product

Open a specific item.



Category

Open a product group.



Internal page

Open a page in your store.



Popup

Open content over the page.



External website

Open a website outside your store.



Video

Open or play a video.

Show or hide each Hero, choose its position, then set its format and destination.

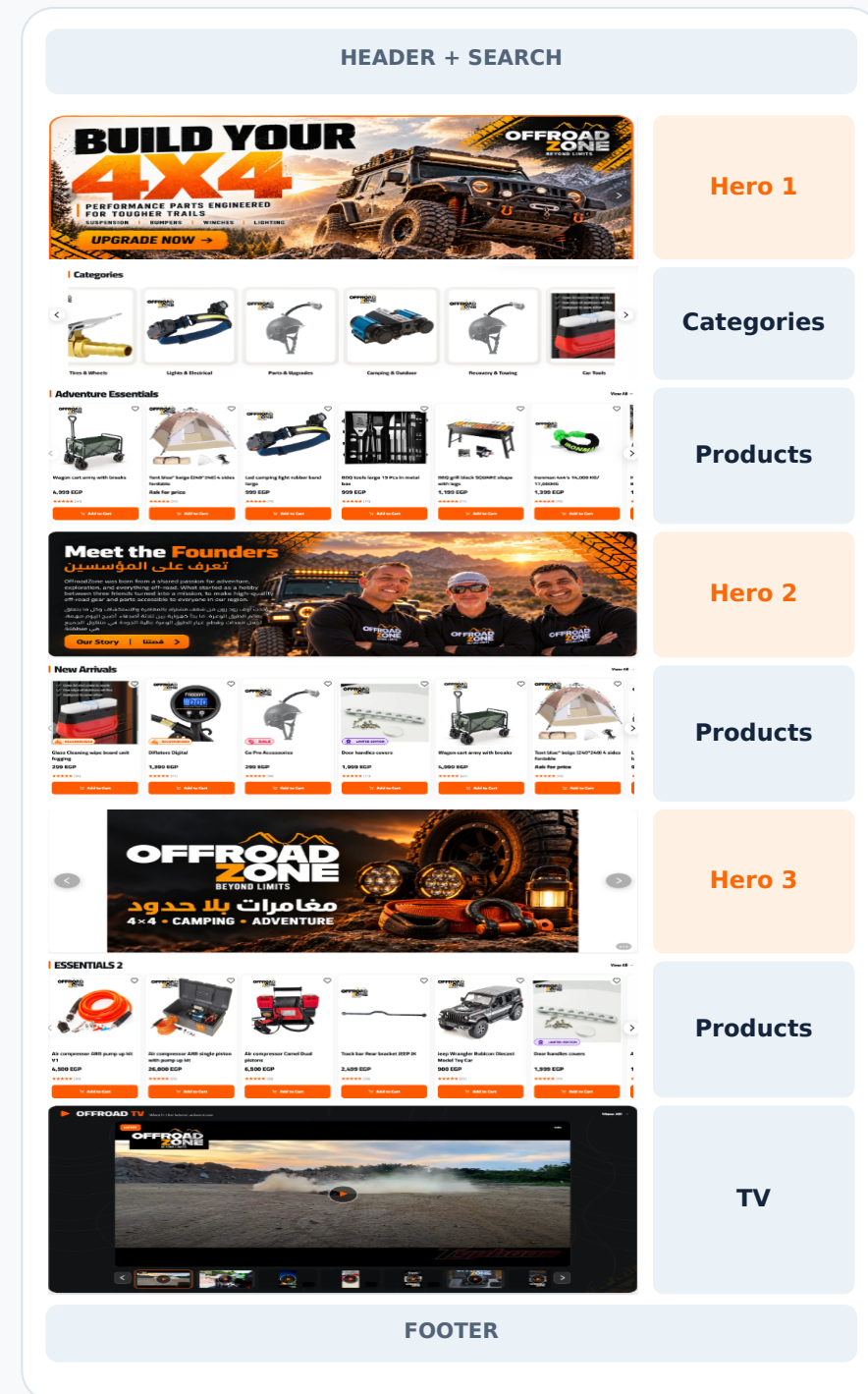


Arrange your homepage

Move content sections to match your priority. These are examples, not fixed templates.

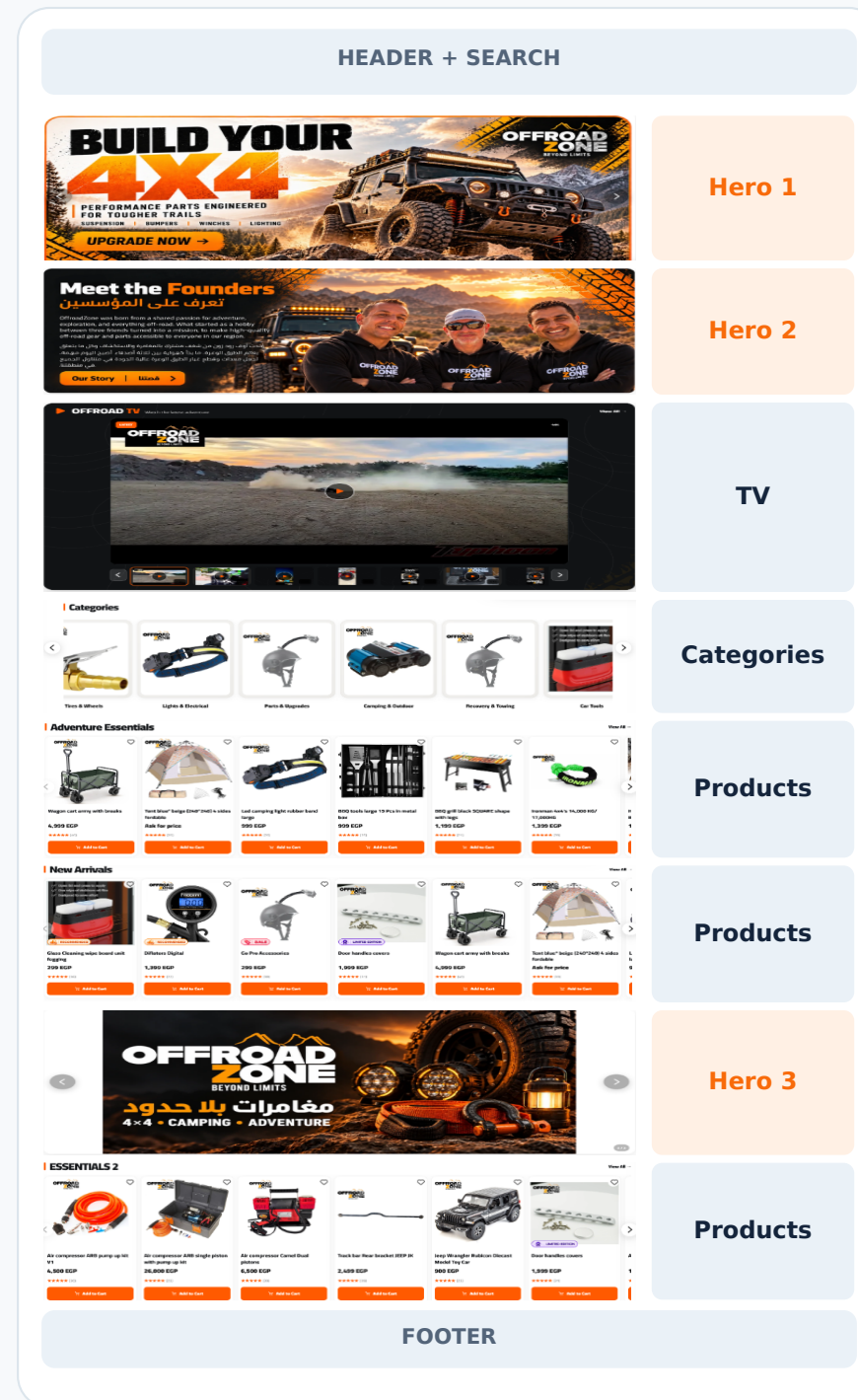
Shop first

Products appear early.



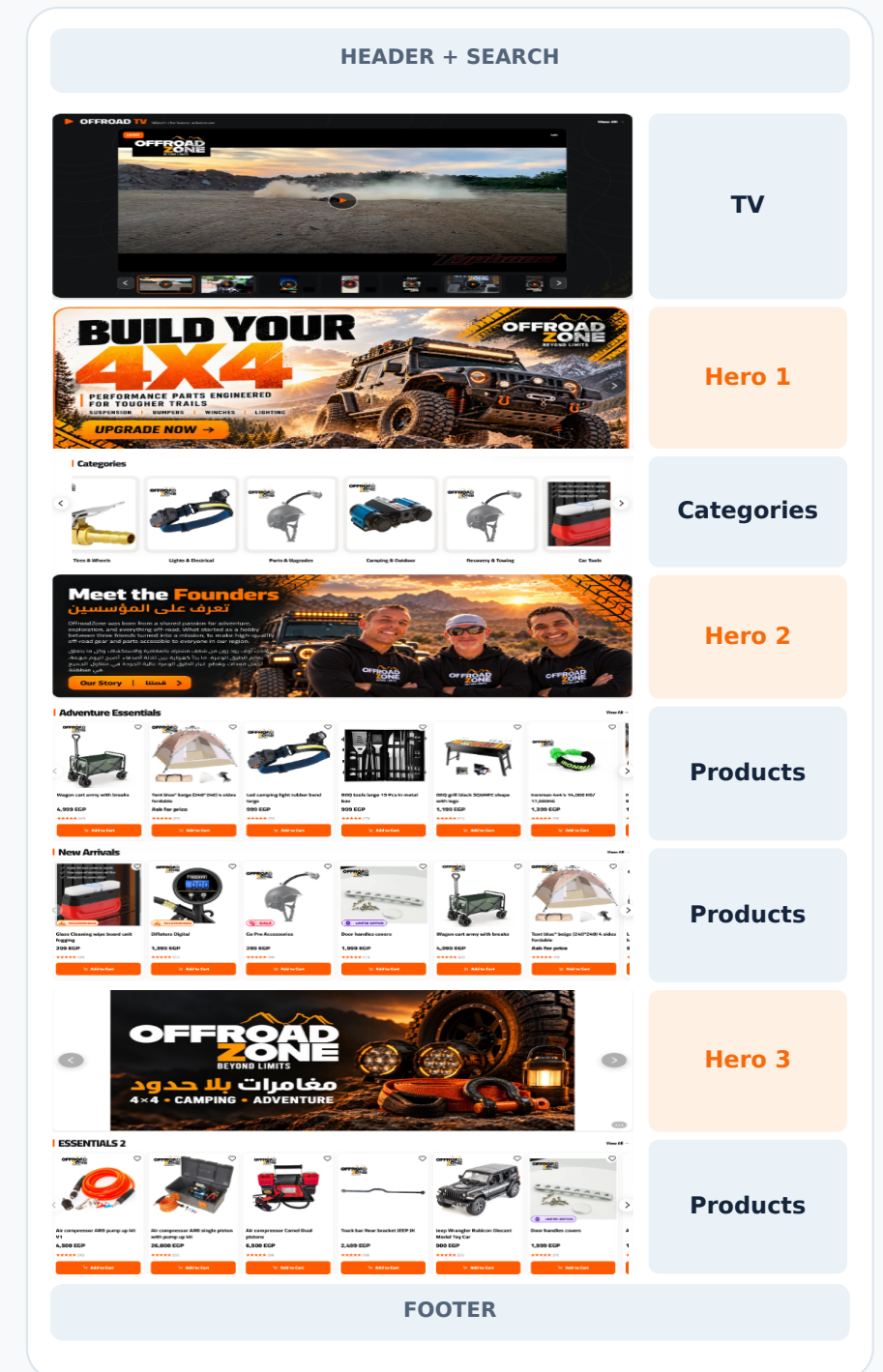
Story first

Introduce the brand before products.



Video first

Place TV at the top of the content.



Choose your order

Move TV up or down. Place promotions between product rows. Hide sections you do not need.